

# COMMERCIAL OPTIMIZATION

Over the years, energy budgets were just about buying electricity or natural gas. And looking at energy efficiency, procurement, and sustainability as independent silos can create long-lasting, unnecessary, and costly mistakes. If you want to experience measurable, financially rewarding change, it's time to break open those silos and leverage integrated analysis for a more holistic perspective.

## The Integrated Energy Optimization Approach

Cost-effective energy management now stretches across departments and functional areas. From equipment upgrades to solar installations, battery storage to electricity supply procurement; only when there's a strategy in place, can maximum benefit be obtained.

At Usource, we've developed **Commercial Optimizer**, our innovative analytics tool that reveals which energy solutions and projects you should focus on to achieve your company's financial and sustainability goals. This tool uses your unique and specific data to produce customized results.

With just some basic data from you, we will deliver:

- ▶ A customized energy analysis on your current energy usage and costs
- ▶ Your energy score and ranking among industry competitors
- ▶ Projected energy savings by initiative, and in totality
- ▶ Recommended energy projects based on savings and business objectives

## Let's Get Started

Whether your customized results call for energy efficiency, renewables, demand response, different supply contract structures, or all of the above, Usource can be your trusted partner to analyze and source your ideal solutions. Contact us today to request your Commercial Optimizer consultation.

## About Usource

For over 20 years, Usource has been delivering smart energy strategies to its clients. As part of the NextEra Energy family of companies, Usource is uniquely positioned with financial strength and world class, leading-edge energy expertise. NextEra Energy is a Fortune 200 Company and is the world's largest generator of renewable energy from the wind and sun, and is a world leader in battery storage.

## Energy Management Just Got Easier

Find out the energy initiatives that will deliver the biggest impact with **Commercial Optimizer**, our new high-powered analytics tool.



Your customized energy optimization plan is within reach, and the substantial benefits it delivers to your business could come rapidly.

**Ready to get started?**

Call **888.686.4845** or email  
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